

Entertainment OS

The unified operating system for a seamless, personalized entertainment experience

Introducing Entertainment OS

Entertainment OS is a scaled, best-in-class platform that offers control over experience and monetization. It delivers a seamless entertainment journey for our customers — and yours too.



Why choose Entertainment OS

All in one place

End-to-end service and complete solution are provided by a single integration partner. Content is easily accessible through highly aggregated UI and features like universal voice search.

Drives monetization

Drive revenue through subscriptions, apps, and advertising with insight tools to analyze usage data and optimize customer experience.


Works every time

Continuous investment in R&D creates a reliable service, backed by Comcast's global network of partners and focus on innovation.

Entertainment OS distribution options




Streaming TVs



Streaming devices



Bring your own device



Companion or stand-alone app

Entertainment OS benefits

Continuous investment

Benefit from Comcast development to date and ongoing innovation through future roadmap.

Control the experience

Retain control over data, UI, branding, and customer relationships with this fully managed service.

Drive growth

Access new headroom segments and maximize revenue from existing customers.

Improved retention

Drive engagement with best-in-class aggregation experience.

Improved customer satisfaction

Rely on Comcast's proven, scalable, and stable platform to enhance customer experience.



Powering experiences for:



Comcast Technology Solutions empowers MVPDs and operators globally with scalable technologies that streamline content delivery, enhance subscriber experiences, and improve operational efficiency.

[Learn more →](#)

[Contact us →](#)

