



Comcast Media Origination

Your content, matched with
our expertise

Managed Channel Origination (MCO) is a turnkey solution for media companies, broadcasters, and operators to create, manage, and distribute linear and streaming channels without having to maintain their own complex infrastructure.

MCO simplifies channel operations, improves efficiency, and allows media companies to increase focus on content and monetization rather than technical complexity. Comcast Technology Solutions (CTS) offers these services using the same technology and infrastructure that power major networks including those operated by **Comcast and Sky**.

Features & capabilities



Content acquisition & packaging: Ingesting video, metadata, and assets for playout preparation



Channel build out: Includes scheduling, graphics, and branding



Playout: Operational management of resilient linear channels, optimized for the highest service-level agreements (SLAs)



Global distribution footprint: International delivery through satellite, terrestrial, and internet channels

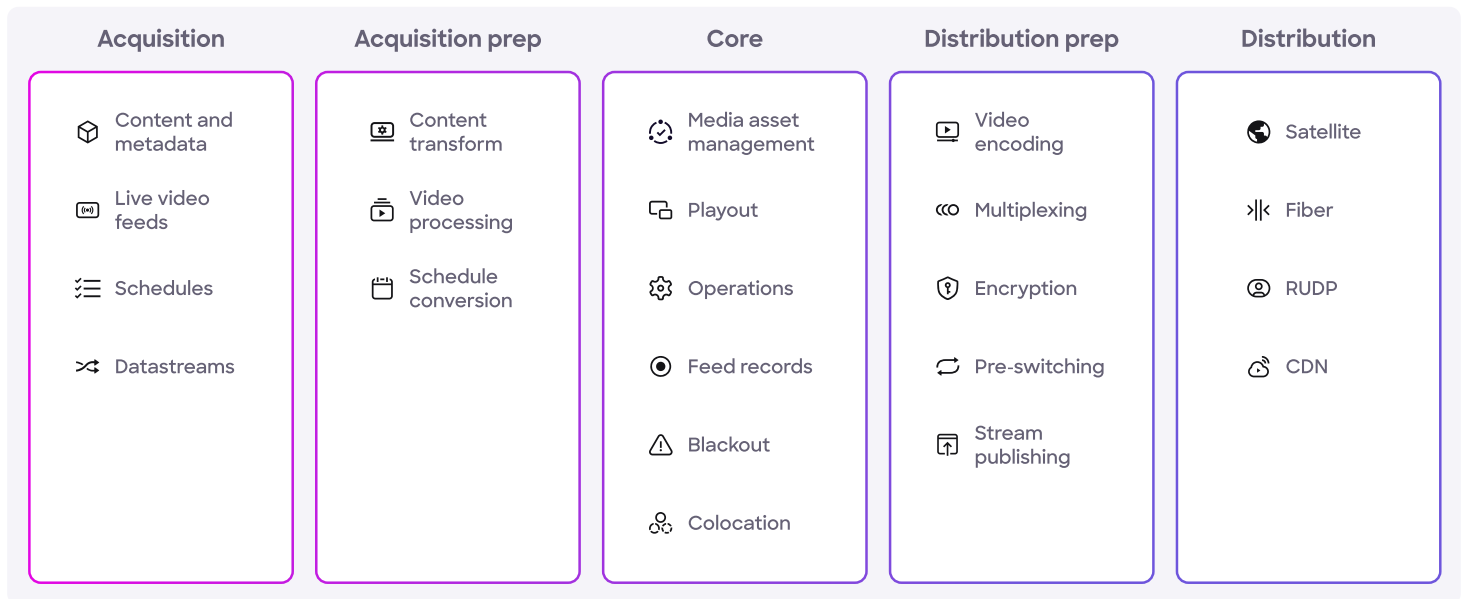


Encoding & security: Applying compression, encryption, and digital rights management to ensure high-quality, secure delivery



Monitoring & support: 24x7 operations with the highest SLAs, full redundancy, and active and exception monitoring

Services overview



Beyond technology — A partnership that powers growth

Turnkey managed services

Focus on growing your business while we manage the technology. Our MCO eliminates operational complexity, enabling your team to concentrate on strategic priorities and innovation.

Scale with confidence

Expand seamlessly with our globally scalable platform. Manage services across multiple markets from a single point of control — launch new channels, seasonal pop-ups, or live events quickly and efficiently.

Seamless integration

Streamline your workflows with solutions that integrate effortlessly into your existing ecosystem — delivering efficiency and added value without disruption.

Complete distribution and playback

Deliver with confidence. From origination to final delivery, we manage the entire distribution chain with precision and reliability — minimizing complexity and ensuring a flawless viewing experience.

Stay ready for what's next

Flexibility, reliability, and continuous innovation — CTS' scalable services adapt to your evolving business needs, ensuring you're prepared for growth and change today and in the future.

Channel origination tailored for your needs

Built on Comcast's know-how, proven facilities, scalable platforms, and infrastructure, Comcast Technology Solutions (CTS) offers more than 30 years of reliable real-world media and advertising experience. CTS offers a portfolio of solutions that provide companies with the technology, scale, and expertise to expand and succeed in rapidly changing global and domestic media and entertainment markets.

Let us show you how to return more focus back into what matters most — creating great experiences on every screen.

Find out more

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